SEEDZ SOFTWARE

USER MANUAL

BETA VERSION 2.0 LIVE PRODUCT

WinField® UNITED

SEEDZ

August/2025
Manual version b.win.2.0

WinField UNITED®
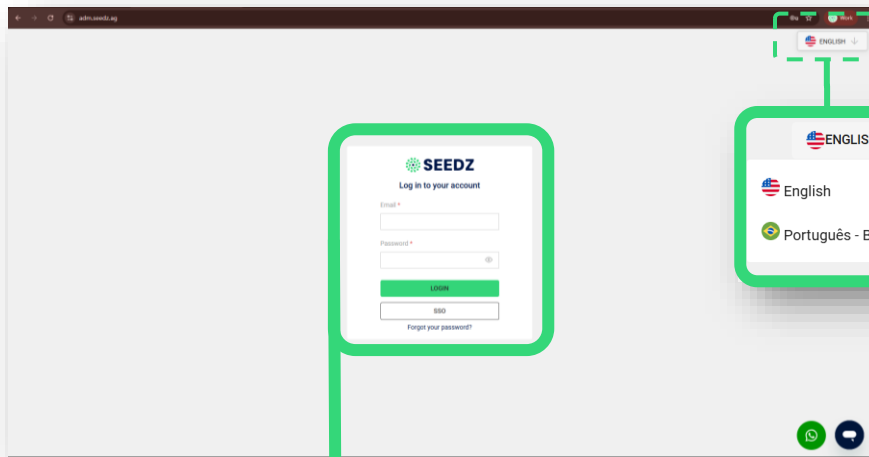
RETAILER
SOFTWARE USER MANUAL

SEEDZ

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RETAILER – USER MANUAL

1 LANGUAGE SET UP AND LOGIN

Language Setup:

Click the flag in the top right corner and switch it to "English".

*Some URLs may revert to the default language (Português– Brasil) based on your browser's settings. In such cases, please repeat the language setup process.

SSO Login

1. Click the **SSO** button to begin.
2. Select **WinField United** as your identity provider.
3. Log in using your **WinField United** credentials.
4. Navigate back to the **SEEDZ Admin tab** to continue.

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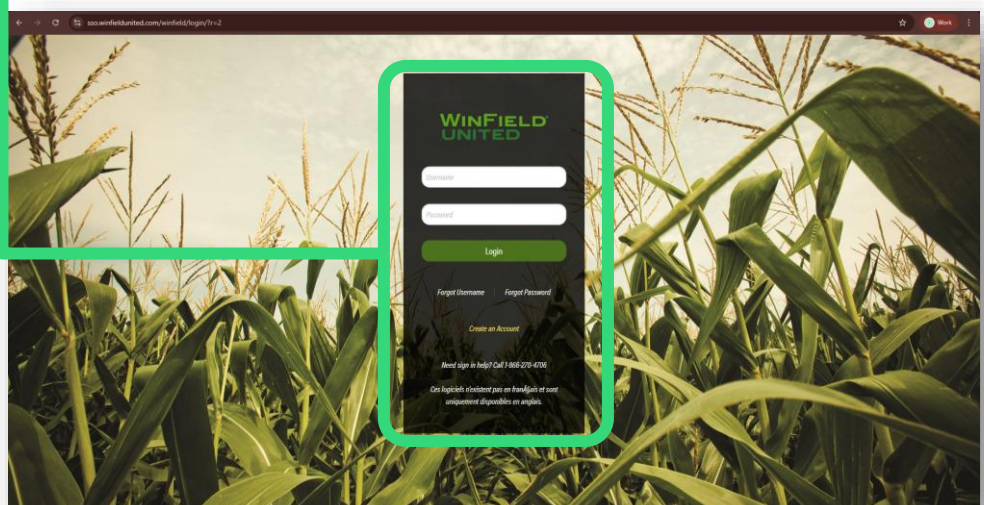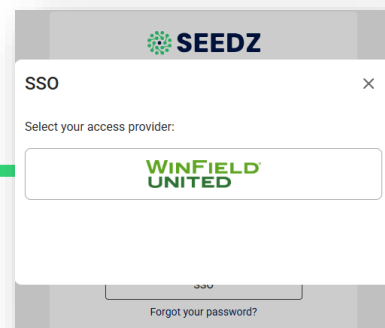
2.1 CHOOSE AN OFFER

On **"Programs List"**, click **"Offers"**.

Filters, preview modes and search features

List of Offers available by WinField United

Offers Status:

Pending Acceptance	Offer active pending of participation acceptance
Participating	Offer ready to be reserved
Expires in 2 days	Countdown to the offer end date
Finalized	Offer expired or ended
Declined	Participation declined

The **Manage** button is for accepting participation in an offer or for managing offers that have already been reserved.

The **Reserve** button is shown only on accepted offers.

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2.2 PARTICIPATE ON AN OFFER

Choose an offer from the list that hasn't been accepted yet, then click "**Manage**".

Check the Offer details and click "**I want to participate**"

Read the **Terms and Conditions** in the pop-up. **You must scroll to the bottom of the page to proceed.**

Check the box to agree, then click "**I want to participate**".

The offer status is going to change to **"Participating"**.

2.3 RESERVE THE OFFER

Participating

FAKE - The Best Offer for Reta...
This is a fake offer for testing purposes.

$0.00
Reserved

$1.01
Total budget

$1.01
Available

Manage | Reserve
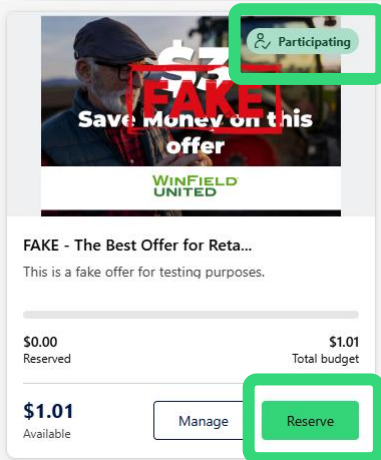
Choose an offer from the list with Participating Status, then click "**Reserve**".

SELLER / WHOSALE

Request your budget reservation ✕

Enter your reservation details
Provide the necessary details to create your budget reservation. Accurate information helps ensure a smooth and quick approval process.

U$ amount * ⓘ
0

SDZ coins ⓘ
SDZ 0

Description ⓘ   0/100

Describe the reason for the redemption request

Cancel | Reserve

Enter the **US$ amount** (SDZ coins will convert automatically). The description is optional.

GROWERS

Request your budget reservation ✕

Enter your reservation details
Provide the necessary details to create your budget reservation. Accurate information helps ensure a smooth and quick approval process.

U$ amount * ⓘ
$0.00

SDZ coins ⓘ
SDZ 0

Select one grower * ⓘ
🔍 |

Select the grower.

Test CS
234501521515   Pending

Cancel | Reserve

Click "**Reserve**"

Repeat the steps to include additional growers.

Programs / Offers / FAKE - The Best Offer for Retail Sellers II

< FAKE - The Best Offer for Retail Sellers II

Summary | Reservations | History

🟡 **The Best Offer for Retail Sellers II - Fake**
Available budget for this offer

SDZ 0
$0.00

▸ Reservation options

Others

Products & Services
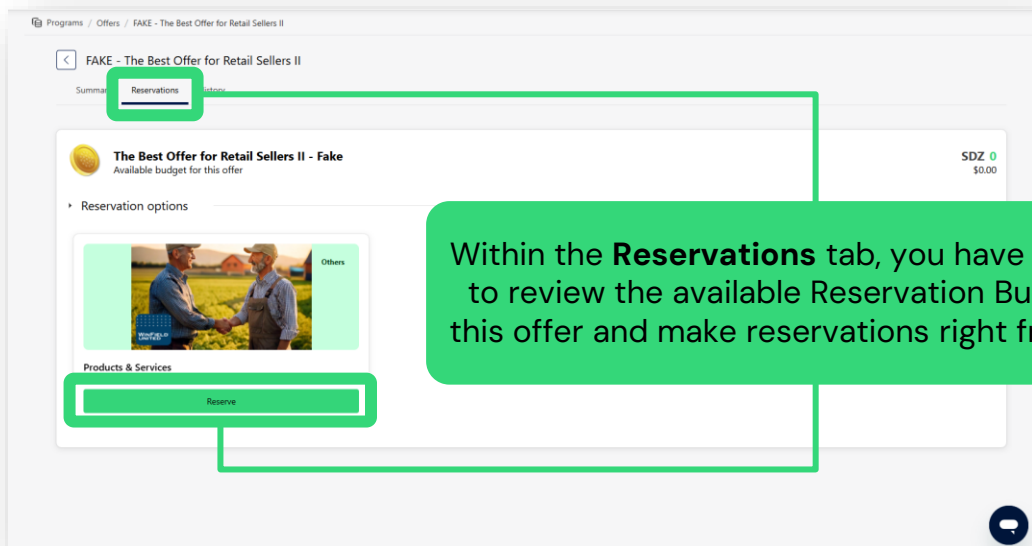
Reserve

Within the **Reservations** tab, you have the ability to review the available Reservation Buckets for this offer and make reservations right from there.

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2.4 RESERVATION DETAILS

GROWERS

Programs / Offers / FAKE - The Best Offer for Growers

< FAKE - The Best Offer for Growers

Summary   Associated growers   ~~Reservation   History~~

Associated growers

🔍 Search

Columns ▾   Filte ▾

Actions ▾

Grower	Reservation buckets	Opt-in	Last update
Test CS 234501521515	Fake- The Best Offer for Growers	Pending	08/22/2025

On the Associate Growers tab it is possible to check the Growers associated to the offer and the status of the industry approval

On Actions, it is possible to export the Grower's list on an Excel file

SELLER / WHOSALE / GROWERS

Programs / Offers / FAKE - The Best Offer for Growers

< FAKE - The Best Offer for Growers

Summary   Associated growers   Reservations   History

🪙 Budget available for reservation

SDZ 0
$0.00

🔍 Buscar

Colunas ▾   Filtros ▾

Request ID	Request date	Status	Budget reservation type	Value	
68af45e437603d002d6958ea	August 27, 2025	Approved	Growers (list)	SDZ 1 $0.02	⊘
68a87fae60efa60026c747cb	August 22, 2025	Under analysis	Growers (list)	SDZ 48 $1.00	⊘

On the History tab it is possible to check the Reservation ID, date, status, type and reserved amount

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3 DASHBOARDS

Go to "Programs List":
Click "**Dashboards**".

Check more info about the offers

Reserved budget ⓘ
$524.03
SDZ 524
> Number of growers associated in all active offers

Associated growers ⓘ
1

Hovering over the information button displays additional information

Programs / Dashboards

Dashboards

| Active offers ⓘ 6 | Total budget ⓘ $10,484.06 SDZ 10,484 | Reserved budg ⓘ $524.03 SDZ 524 | Available budget ⓘ $9,960.03 SDZ 9,960 |
| Pending reservations ⓘ $503.03 SDZ 503 | Pending attachments ⓘ 0 | Associated growers ⓘ 1 | Engaged Growers ⓘ 1 |

Offers performance & engagement

Search | Columns ▾ | Filter ▾

Offer ↑	Participating	Total budget	Budget allocation rate (%)	Reserved budget rate (%)	Grower conversion rate (%)	Engagement level
> FAKE - The Best Offer for Growers	Yes	$1.03 SDZ 49	100%	0% reserved	0% converted	Moderate
> FAKE - The Best Offer for Retail Sellers	Yes	$10,500.00 SDZ 500,000	100%	4.96% reserved	0% converted	Moderate
> FAKE - The Best Offer for Retail Sellers II	Yes	$1.01 SDZ 48	100%	100% reserved	0% converted	High
> FAKE - The Best Offer for Retailers	Yes	$1.01 SDZ 48	100%	0% reserved	0% converted	Moderate
Fake- The Best Offer for Growers II	Yes	$1.01 SDZ 48	100%	100% reserved	100% converted	Excellent
Fake- The Best Offer for Retailers II	Yes	$1.01 SDZ 48	100%	100% reserved	0% converted	High

Top offers
💡 **FAKE - The Best Offer for Retail Sellers** was the offer with the highest budget reservations.
521.01
● FAKE - The Bes... ● FAKE - The Bes... ● Fake- The Best... ● Fake- The Best...

Top growers
💡 **Adam Test** was the grower with the highest reserved.
● Adam Test

Check Other performances and engagement

Check the top offers and top growers

3 DASHBOARDS

Offers performance & engagement

Offer ↑	Participating	Total budget	Budget allocation rate (%)	Reserved budget rate (%)	Grower conversion rate (%)	Engagement level
› 17% off masterlock	No	US$ 0.00 SDZ 0	0%	0% reserved	0% converted	Low
		US$ 12.600,00 SDZ 600.000	100%	0.4% reserved	0% converted	Moderate
		US$ 49.999,99 SDZ 2.380.952	0%	0% reserved	0% converted	Low

Columns ▼ Filter ▼

Columns ▼

ACTIVE — Show all
🔒 Offer
⣿ Total budget 👁
⣿ Budget allocation rate (%) 👁
⣿ Reserved budget rate (%) 👁
⣿ Grower conversion rate (%) 👁
⣿ Engagement level 👁
HIDDEN — Hidden all
⣿ Participating 👁

Hide and unhidde columns by clicking on the ◎

⣿ Budget allocation rate (%) 👁
⣿ Reserved budget rate (%) 👁
⣿ Total budget 👁

Swipe the content for an improved view

Filter the information as needed for better visualization

Participating: Yes ▼ | ✕   Engagement level: Moder... ● | ✕

Offer ↑

› Grow a Box of Corn

○ Low
○ High
◉ Moderate
○ Excellent

Top offers

Hover your mouse over the colored boxes to get more info

Top offers

💡 **Grow a Box of Corn 2** was the offer with the highest budget reservations.

• Grow a Box of Corn 2: 50

• Grow a Box of ...

Top growers

💡 **Daniel Wilson** was the grower with the highest reserved.

• Daniel Wilson: 50

• Daniel Wilson

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4 SUPPORT

For technical assistance, troubleshooting, or inquiries related to system functionality, please contact our support team:

Chat:

Click the chat icon in the bottom right corner of your screen to talk with one of our support agents.

Email:

Send a message to **support@seedz.ag**
To ensure a faster and more accurate response, include the following details in your message (when applicable):
• Your full name and email address
• A description of the issue or question
• Steps to reproduce the problem
• Any error messages
• Your device type and browser
• Screenshots or logs that illustrate the issue

Our support team is available during regular business hours and will respond as promptly as possible.

We appreciate your cooperation and thank you for choosing SEEDZ.